



A Vanity URL: What does it look like?

Here's an example of a default LinkedIn url:

[linkedin.com/in/adam-kwiakowski-6277246b](https://www.linkedin.com/in/adam-kwiakowski-6277246b)

And fixed with a vanity URL, it would look like this:

[linkedin.com/in/adamkwiakowski](https://www.linkedin.com/in/adamkwiakowski)

Why bother?

It's much neater and more professional looking. You can use the new kind in your email signature.

Steps:

Go to your own profile page

On the right side of the page click this button that says "Edit public profile & url"



It will open up a new tab.

On the right side again where it says "Edit URL" and "Personalise the URL of your profile, you can see your own current URL which by default may have some funny numbers.

Edit URL

Personalize the URL for your profile.

www.linkedin.com/in/kerenlerner 

Click on the little pencil icon.

Write your full name, no spaces or hyphens. If it's taken, then try variations but you should be fine!