



Top Left Design Pick & Mix

In our Kaizen theory, we encourage small detail improvements and fixes so you can really feel proud of the way your business looks and the impression you give. We specialise in customisation and clear communication. We've created our "Pick & Mix" list to help you choose where to begin - with a special offer!

All prices +VAT at current rate of 20% if invoiced for UK companies.

Impressive enhancements:

A4 PDF info sheet design	£600
Business card, letterhead and compliment slip (stationery design bundle)	£700
PowerPoint design for up to 15 pages - with template provided for you to use in future presentations	£700
Bespoke e-newsletter - design, initial setup and sending first issue to your supplied mailing list	£1200
Full marketing audit - report with recommendations for improvements: on your online presence, social media, print material, PPTs and SEO (at least 15 actionable improvement instructions/detail points will be included)	£500
Brochure - 4 sides (Folded A3 into A4)	£700
Branding guidelines book (with colour palette, fonts, rules, usage, and styling)	£700
Batch of 10 sharable images (quotes or stats) for your social media	£400
Email Signature design, coding and instructions for your team	£300

Quick wins (see below offer)

- Social media design and setup for one social channel (G+, Facebook, LinkedIn or Twitter) including banner, profile image, and background (correct sizes for all)
- Letterhead or business card design and artwork (print quotes are separate and depend on how many you need)
- Wordpress upgrade to the next version (recommended for security)
- Design of 5 branded social media sharable images (quotes/statistics/tips)
- Setting up "Google My Business" so it shows up properly when people Google your business.

Try picking and mixing!

Choose any 2 from the "Impressive Enhancements" (or if you choose the bespoke designed newsletter) and get one of the "Quick Wins" free of charge!

Valid for one month from when you receive this PDF.

