

Online Presence Packages

Combining PR, Design and Social Media



Top Left Design
improve your presence online

The Combined Effect

Top Left Design and Bright Star Public Relations have come together to help you market your business through today's most powerful mediums. Our unique combination of professional design, PR tactics, and strategic messages will help to raise your profile with existing and potential clients.

Whether the world of social media is completely alien to you, or you feel like you have dabbled enough and want more out of it, our 20 years of combined expertise and advice is the perfect solution for your business.

£350

Social Media PR Starter Pack

- **Setup of your Twitter profile**, including a bespoke branded twitter background and icon
- Includes **takeaways**: quick tips, what to tweet, how to maximise the effectiveness of Twitter for business - tailored to your situation
- Includes **advice on LinkedIn and other social media**
- **PR - press release template** for your business enabling you to tell your news story effectively to journalists
- **PR tutorial** - how to manage your own PR (includes takeaways: contacts, PR do's and don'ts, tips for generating PR, how to build relationships with journalists, and a press release questionnaire that will help to focus your mind when it comes to writing your own press release)

£1250

Bespoke Designed Blog with Social Media PR Starter Pack

- Design and setup of a **customised blog**, with its own design branded for your purpose - see www.makemyblog.co.uk for examples - the blog would be at your own unique website address and can be used in place of a website.
- **Setup of your Twitter profile**, including a bespoke branded twitter background and icon
- Includes **takeaways**: quick tips, what to tweet, how to maximise the effectiveness of Twitter for business - tailored to your situation
- Includes **advice on LinkedIn and other social media**
- **PR** - press release template for your business enabling you to tell your news story effectively to journalists
- **PR tutorial** - how to manage your own PR (includes takeaways: contacts, PR do's and don'ts, tips for generating PR, how to build relationships with journalists, and a press release questionnaire that will help to focus your mind when it comes to writing your own press release)



Find us on Twitter:

www.twitter.com/bieneosa

www.topleftdesign.com/topleftdesign

Get in touch by email:

bieneosa.ebite@brightstarpr.net

keren@topleftdesign.com

Call Us:

Bieneosa Ebite 020 3212 2152

Keren Lerner 020 7486 2629